

Effective Buying Income 2010 Report

HWY 75 & Wiles Road

DrvTim 1: HWY 75 & WILES ROAD, HIGHWAY 75 AT WILES RD, PLATTSMOUTH, NE 68048, aggregate

DrvTim 2: HWY 75 & WILES ROAD, HIGHWAY 75 AT WILES RD, PLATTSMOUTH, NE 68048, aggregate

Description	10 Minute(s)		20 Minute(s)	
	DrvTim 1	%	DrvTim 2	%
2010 Demographic Totals				
Population	10,496		89,062	
Households	4,037		33,127	
Families	2,900		24,052	
Group Quarters Population	191		1,361	
Housing Units	4,404		35,521	
2010 Average Household Size	2.55		2.65	
2010 Median Age	36.31		32.61	
2010 Median Household Income	\$56,857		\$54,270	
2010 Median All Owner-Occupied Housing Value	\$125,296		\$128,322	
2010 Est. Households by Effective Buying Income	4,037		33,127	
EBI less than \$15,000	339	8.40	3,179	9.60
EBI \$15,000 - \$24,999	509	12.61	3,851	11.62
EBI \$25,000 - \$34,999	601	14.89	5,635	17.01
EBI \$35,000 - \$49,999	864	21.40	6,914	20.87
EBI \$50,000 - \$74,999	1,025	25.39	8,057	24.32
EBI \$75,000 - \$99,999	425	10.53	3,408	10.29
EBI \$100,000 - \$124,999	129	3.20	1,129	3.41
EBI \$125,000 - \$149,999	56	1.39	451	1.36
EBI \$150,000 - \$199,999	38	0.94	221	0.67
EBI \$200,000 - \$499,999	44	1.09	250	0.75
EBI \$500,000 or more	6	0.15	32	0.10
2010 Est. Average Effective Buying Income	\$52,800		\$50,556	
2010 Est. Median Effective Buying Income	\$44,876		\$43,458	

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Description	10 Minute(s)		20 Minute(s)	
	DrvTim 1	%	DrvTim 2	%
2015 Demographic Totals				
Population	10,533		94,450	
Households	4,077		35,711	
Families	2,938		25,984	
Group Quarters Population	194		1,414	
Housing Units	4,455		38,267	
2015 Average Household Size	2.54		2.61	
2015 Median Age	37.60		33.90	
2015 Median Household Income	\$61,313		\$58,005	
2015 Median All Owner-Occupied Housing Value	\$132,981		\$137,079	
2015 Proj. Households by Effective Buying Income	4,077		35,711	
EBI less than \$15,000	310	7.60	3,121	8.74
EBI \$15,000 - \$24,999	452	11.09	3,716	10.41
EBI \$25,000 - \$34,999	581	14.25	5,722	16.02
EBI \$35,000 - \$49,999	789	19.35	7,132	19.97
EBI \$50,000 - \$74,999	1,031	25.29	8,835	24.74
EBI \$75,000 - \$99,999	539	13.22	4,300	12.04
EBI \$100,000 - \$124,999	182	4.46	1,539	4.31
EBI \$125,000 - \$149,999	73	1.79	627	1.76
EBI \$150,000 - \$199,999	52	1.28	313	0.88
EBI \$200,000 - \$499,999	58	1.42	353	0.99
EBI \$500,000 or more	10	0.25	53	0.15
2015 Proj. Average Effective Buying Income	\$57,721		\$54,289	
2015 Proj. Median Effective Buying Income	\$48,215		\$46,139	